

GOLF

TOURNAMENT

2025 EDITION

A swing for health

PARTNERSHIP PLAN



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PRESENTATION



On June 6, 2025, join us for the La Malbaie Hospital Foundation Golf Tournament, a landmark event in our region that brings together golfers, healthcare professionals, municipal officials and committed citizens annually.

More than just a day of golf, this event is a unique opportunity to network with exceptional clients and directly contribute to the improvement of healthcare services in Charlevoix. The proceeds will support La Malbaie Hospital's priority projects.

By becoming a partner of the tournament, you place health at the heart of your actions and play a significant role in the future of healthcare services in our region. Your commitment not only demonstrates support for the community but also your desire to make a tangible difference.

Join us for a day filled with networking, sport, and solidarity.

Together, let's make a real difference

for health in Charlevoix!

INVITATION FROM THE HONORARY PRESIDENT

Dear Mr. & Mrs.,

I am immensely proud to accept the honorary presidency of the 38th annual golf tournament benefiting the La Malbaie Hospital Foundation.

Having grown up in Rivière-Malbaie and La Malbaie, I am deeply honored to contribute to such a vital cause, especially in a community that has given me so much. Although my professional journey has taken me elsewhere, my connection to the region and its people remains unwavering.

The significance of the quality care provided by La Malbaie Hospital and its impact on the lives of patients and their families is undeniable. This is why I am proud to be part of this noble effort.

I invite you to join us on June 6th at the Murray Bay Golf Club and Fairmont Le Manoir Richelieu courses for a day dedicated to this important cause. Your support and generosity will make all the difference in ensuring the well-being of our community.

Looking forward to seeing many of you there,

I thank you in advance for your valuable contribution.

Simon Laroche

Honorary President of the 2025 Golf Tournament

President of Kraft Heinz Canada



THE BENEFITS OF A PARTNERSHIP



- 🌥 **Seize exceptional opportunities to connect with top business leaders** while boosting your company's visibility.
- 🌥 **Enjoy a one-of-a-kind golf tournament** on one of Charlevoix's two prestigious courses: Murray Bay Golf Club or Fairmont Le Manoir Richelieu.
- 🌥 **Connect with inspiring individuals** from diverse backgrounds, making the day even more memorable.
- 🌥 **Offer your colleagues and partners an unforgettable experience in the stunning Charlevoix region.**

Align your brand with a prestigious event that brings together each year more than :

- **60 corporate partners**
- **170 golfers**
- **200 guests at the networking cocktail**

In addition, our virtual auction attracts even more participants.

WHERE WILL THE TOURNAMENT'S PROCEEDS GO?

The Foundation is proud to dedicate the proceeds from this 38th edition to acquiring a hyper-realistic childbirth simulator mannequin, with an estimated cost of \$109,360.

This state-of-the-art equipment will enable highly realistic training simulations, strengthening competency-based learning, maintaining expertise, and allowing for more frequent practice of essential techniques—ultimately ensuring high-quality care.

* If the proceeds exceed the cost of the designated project, the additional funds will be allocated to other initiatives.

Brief description of the simulator mannequin:

- Designed to replicate both routine deliveries and high-risk childbirth scenarios.
- Capable of speaking, simulating intravenous infusions, blood sampling, fetal palpation, and more!
- Includes two newborn models to simulate both breech and cephalic deliveries.

THE IMPORTANCE OF YOUR ENGAGEMENT

- A direct impact on the quality of healthcare services at La Malbaie Hospital.
- Enhancing and expanding services through the acquisition of equipment and the execution of key projects.
- Ensuring accessible local healthcare for the community and the many tourists visiting our beautiful region.

PARTNERSHIP CATEGORIES

Supporting the La Malbaie Hospital Foundation Golf Tournament is an opportunity to showcase your values and play a tangible role in improving healthcare in Charlevoix.

We have designed a range of partnership options tailored to different levels of engagement. Each category allows you to make a meaningful contribution while benefiting from strategic visibility and exclusive access to an influential network.

DIAMOND PARTNER

10 000 \$

PLATINUM PARTNER

5 000 \$

GOLD PARTNER

2 000 \$

SILVER PARTNER

1 000 \$

BRONZE PARTNER

500 \$

COPPER PARTNER

300 \$

STEEL PARTNER

200 \$



DIAMOND PARTNER

10 000 \$

Activity sponsor

It is important to obtain final approval from the organization

Networking cocktail	Mentions throughout the evening
Green fee	Logo in the welcome area
Golf balls	Logo on the golf balls
Golf carts	Logo on the golf carts
Gourmet	Logo on the tables during the cocktail
Beverages	Logo near the bar
Music	Logo near the musician
Photobooth	Logo on the photo frame

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- Mention on the screen at Espace St-Étienne (4 weeks)
- Logo featured on the tournament's online registration form
- Two signs: 48" x 24" (1 per 9 holes)
- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **8 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu

PLATINUM PARTNER

5 000 \$

Activity sponsor

It is important to obtain final approval from the organization

Green fee	Logo in the welcome area
Golf balls	Logo on the golf balls
Golf carts	Logo on the golf carts
Gourmet	Logo on the tables during the cocktail
Beverages	Logo near the bar
Music	Logo near the musician
Photobooth	Logo on the photo frame

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- Mention on the screen at Espace St-Étienne (2 weeks)
- Two signs: 48" x 24" (1 per 9 holes)
- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **4 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu



GOLD PARTNER

2 000 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- Mention on the screen at Espace St-Étienne (2 weeks)
- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **4 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu

SILVER PARTNER

1 000 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **2 tournament playing spots**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu



BRONZE PARTNER

500 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- One round sign: 24" in diameter at the parking entrance
- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

This sponsorship also includes:

- **1 tournament playing spot**
Includes golf carts and access to the networking cocktail
- **Choice of course**
At Murray Bay Golf Club or Fairmont Le Manoir Richelieu

COPPER PARTNER

300 \$

Sponsor brand visibility

All signs are placed on the grounds of the Murray Bay Golf Club

- One sign: 30" x 24"
- Mention on the main lodge television screen
- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

STEEL PARTNER

200 \$

Sponsor brand visibility

- Logo displayed on the Foundation's website
- Announcement of the partnership on our Facebook page

VIRTUAL AUCTION

A UNIQUE PARTNERSHIP OPPORTUNITY

DONATE AN AUCTION ITEM AND GAIN VISIBILITY WHILE SUPPORTING A MEANINGFUL CAUSE!

Each year, our virtual auction attracts numerous visitors to its official platform and brings together a dynamic community of contributors. It offers your business a unique opportunity to gain broad exposure.

Want to contribute but unsure what to donate? Here are some ideas:

- **Exceptional products:** fine wines, gourmet gift baskets, golf accessories
- **Unique experiences:** hotel stays, fine dining, wellness treatments
- **Art & handcrafts:** paintings, sculptures, artisanal creations
- **Exclusive services:** professional consultations, corporate packages

SPONSOR BRAND VISIBILITY

- Your item and company identified on the official auction platform
- Auction promotion during the networking cocktail
- Mention of the auction and a link to its platform on our website
Only the auction platform will be promoted; no specific item or company will be highlighted
- Opportunity for a mention on our Facebook page with a tag to your business
Some items will be highlighted based on strategy and bidding trends

HERE ARE THE BENEFITS IF YOU DONATE ONE OR MORE ITEMS FOR OUR AUCTION

Value of 250 \$ or more – 1 ticket for the networking cocktail (reserved for the donor)

Value of 500 \$ or more – 2 tickets for the networking cocktail (donor + 1 guest)

Value of 1,000 \$ or more – 1 tournament playing spot, including a golf cart and access to the networking cocktail (reserved for the donor)



BECOME A PARTNER

By becoming a partner of the Golf Tournament, you provide your company with strategic visibility while making a direct impact on healthcare in our region.

Interested in one of our partnership opportunities? Signing up is quick and easy.

- Choose your partnership level.
- Fill out the online registration form or the attached form.
- Confirm your support by making a donation.
- Receive your confirmation and enjoy exclusive visibility!

Forms

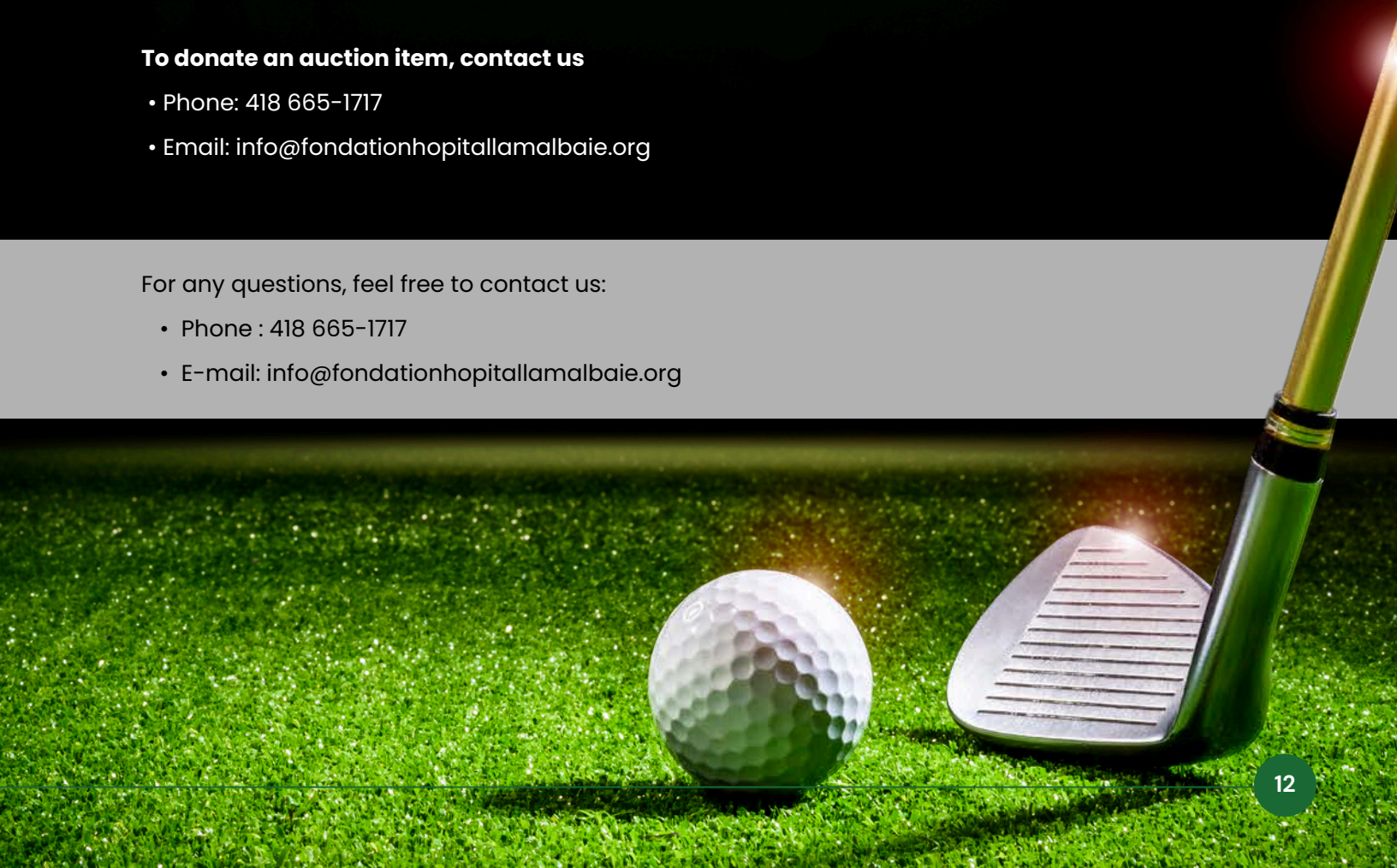
- Online form: **[Acces the form](#)**
- Attached form to be returned
- ✉ By email: info@fondationhopitallamalbaie.org
- 📍 By mail: 303, rue Saint-Étienne, La Malbaie (QC) G5A 1T1

To donate an auction item, contact us

- Phone: 418 665-1717
- Email: info@fondationhopitallamalbaie.org

For any questions, feel free to contact us:

- Phone : 418 665-1717
- E-mail: info@fondationhopitallamalbaie.org



EVENT DETAILS

Foursome

Murray Bay Golf Club		
	Members	Non-members
Course only	280 \$	600 \$
Course & cocktail	360 \$	700 \$
Fairmont Le Manoir Richelieu		
Course & cocktail		900 \$

Single ticket

Murray Bay Golf Club		
	Members	Non-members
Course only	70 \$	150 \$
Course & cocktail	90 \$	175 \$
Fairmont Le Manoir Richelieu		
Course & cocktail		225 \$

Cocktail only

Murray Bay Golf Club	70 \$
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*Tickets for the golf course and cocktail will be handed out on site.
A receipt will be issued upon request for any eligible amount.*

June 6, 2025 – Event schedule

Murray Bay Golf Club

- 6:30 AM – Participants check-in
- 7:30 AM – Shotgun start
- 10:30 AM – Participants check-in
- 12 PM – Shotgun start
- 17 PM – Networking cocktail
- 19 PM – End of the virtual auction
- 19:30 PM – End of the event

Fairmont Le Manoir Richelieu (18 holes)

- 9:40 AM – Participants check-in
- 10:30 AM – Tee-offs every 10 minutes to 11:30 AM



GREEN SHIFT
BRING YOUR OWN
WATER BOTTLE

AMPLIFY YOUR IMPACT

Demonstrate your commitment to social responsibility and make a tangible difference for a vital cause.

There are many ways to amplify your impact. Your support makes all the difference!

How can you get more involved?

- ✓ Invite your clients and colleagues to participate in the tournament.
- ✓ Encourage your employees to form a team and represent your company.
- ✓ Share our tournament on your social media to engage your community.
- ✓ Promote our event page: www.fondationhopitallamalbaie.org/tournoi-de-golf-2025.
- ✓ Make an additional donation to strengthen your commitment.
- ✓ Leverage your business network to recruit new partners.

Be part of this exceptional event and help us surpass our goal!

***Your commitment
makes all the difference!***



LA MALBAIE HOSPITAL FOUNDATION

THE POWER OF COLLECTIVE MOBILIZATION

Since 1985, the Foundation has played a vital role in its community by contributing to the improvement of healthcare quality and services, primarily through the purchase of medical equipment.

Thanks to the generosity of our donors, partners, and volunteers, the Foundation has invested over \$7 million in numerous projects benefiting various departments of La Malbaie Hospital

DEPARTEMENT	AMOUNT
Obstetrics	653 262,77 \$
Medical imaging	2 447 926,47 \$
Operating room	1 984 962,49 \$
Respiratory physiology	164 113,00 \$
Dermatology	30 000,00 \$
Otolaryngology (ENT)	99 187,37 \$
Emergency – outpatient clinic	738 975,41 \$
Laboratory	8 675,00 \$
Miscellaneous	844 262,51 \$
Surgical medicine unit	41 846,86 \$
Physiotherapy	37 271,72 \$
Palliative care	84 279,75 \$
Inhalotherapy	27 075,70 \$
Hematology–Oncology	10 490,19 \$
TOTAL	7 172 329,24 \$

2025 GOALS: A RENEWED COMMITMENT

In 2025, as we celebrate our 40th anniversary, we aim to go even further in our efforts to support healthcare in Charlevoix. Your support is essential to making these acquisitions a reality:

HYPER-REALISTIC CHILDBIRTH SIMULATOR

This state-of-the-art equipment will allow medical staff to train in realistic conditions, ensuring better care for pregnant women (more details on page 5).

MAXIAIR TRANSFER MATTRESS

This mattress helps reduce pain by stabilizing the patient during transfers for examinations or other medical procedures. It is particularly suited for individuals in palliative care or those suffering from fractures.

ROOM 8 FURNISHING (MOURNING LOUNGE)

This space provides an intimate area for families whose loved one is in intensive care or has just passed away. It allows them to gather in privacy while also welcoming relatives from outside the region.

HOPE STATION

This project involves setting up a dedicated space for oncology patients where they can ring a bell to mark the end of their treatments, symbolizing a significant milestone in their journey.

HYDRAULIC PEDIATRIC STRETCHER

This specially designed stretcher ensures the safety of children in pre- and post-operative care with secure side rails, reducing the risk of injuries and falls.

Our goals are ambitious, and we need your support to achieve them.

Join us and take a swing for health!



OUR TEAM

The La Malbaie Hospital Foundation Golf Tournament is the result of the dedication of passionate and committed individuals, united by their determination to create an outstanding event that plays a vital role in supporting the Foundation.

HONORARY PRESIDENT



Simon Laroche
President of Kraft Heinz Canada

AMBASSADORS

Louis Asselin
Louis Bherer
Claude Bouchard
Denis Lefrançois
Luc Samama
Sylvain B. Tremblay
David Turcotte

ORGANIZING COMMITTEE

Pierrette Villeneuve	Chair of the Organizing Committee
Ginette Lapointe	Executive Director of the Foundation
Noémie Boulianne	Booth 15 and cocktail service manager
Thérèse Deschênes	Reception manager
Ginette Boulet	Assistant, donation processing and accounting
Tatiane Caçula Alves	Advisor, communications and events

They are joined by many volunteers.

GOLF

TOURNAMENT

2025 EDITION

*We look forward to welcoming you
on Friday, June 6, for a
meaningful engagement!*

